

Race to Zero's new 5th P (Persuade) Handbook

Race to Zero released the [5th P \(Persuade\) Handbook](#), which highlights Alliances for Climate Action (ACA) like example of collaboration between businesses, cities, regions and civil society in advocating for climate action.

The purpose of the Handbook is to consolidate existing critical resources on net zero advocacy, policy, and engagement and to summarise best practice. The Handbook also aims to recognise leadership and 'pockets of the future in the present', by showcasing case studies from Race to Zero members on the action they are taking to align with the 5th P (Persuade).

In short, this Handbook supports Race to Zero's community in aligning their advocacy, policy and engagement with a just transition to net zero.